

FOR IMMEDIATE RELEASE

Paramount Pallet celebrates new St-Roch location

Toronto ON, 05/05/10 -Paramount Pallet is pleased to open the doors of their new 55,000 sq. ft. facility in St-Roch, Quebec.

Located off Highway 25, and in the heart of the area's Industrial Park, Paramount Pallet is welcoming the opportunity to be part of the growing community while expanding their presence in Quebec's marketplace. The new facility, situated on approximately nine acres is home to 51 employees and has already made a positive impact on the community. "We are proud to be a part of the local community and are committed to seeing it flourish. Through the success we are having, we hope other businesses will see their own growth potential and make a home for themselves in St-Roch," says Jim Mitrakos, President and COO of Paramount Pallet.

Before breaking ground, Paramount Pallet invested a significant amount of time in designing the new facility. "By having the opportunity to build from the ground up, we were able to design the facility to maximize efficiencies in handling and repairing of pallets," says Francois Lachance, VP, Eastern Region of Paramount Pallet.

Lachance notes that "Incorporated in the design were efficient green technologies, including; a specialized duct and air compressor system that recovers heat and warms the building; the ability to use scrap wood in a wood burning unit system to fully heat the building; and, the inclusion of numerous windows has allowed us to capitalize on natural light to reduce hydro costs, be a 'greener' company and provide staff with a comfortable working environment. "

Paramount Pallet is Canada's largest provider of pallets and pallet-related services, and is a 100% Canadian owned and operated company. Paramount Pallet has approximately 200 employees in eight facilities across the country: Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Acton, Montreal and Moncton.

With over 30 years in the business, Paramount Pallet offers the latest technologies, including a state-of-the-art tracking system, to create the right pallet program for each company's unique needs. Since 1979, the company has grown to become the single largest member of the Canadian Pallet Council (CPC). Not only does Paramount contribute 20% of the total CPC pallet pool through their rental program, they are also the largest provider of services such as repair, sales and retrieval.

-30-

For more information, please contact:

Jim Mitrakos
President and COO
Paramount Pallet
416-744-6068